

# Program Guidelines

## INKUTUT LANGUAGE INCENTIVE PROGRAM

### 1. WHAT IS THE INUKTUT LANGUAGE INCENTIVE PROGRAM?

The Inuktut Language Incentive Program provides support for the production of new programs or versioning of existing programming of relevance to Nunavut into Inuktut. The purpose of this program is to increase the amount of relevant film, television and digital media that is available to the residents of Nunavut in Inuktut through broadcast, consumer sales, educational institutions or online.

### 2. APPLICANT ELIGIBILITY

To be eligible to apply for assistance under this program the applicant must:

- be a Nunavut company incorporated pursuant to the laws of the Territory of Nunavut or Canada which is owned by a majority (51% or more) by Nunavut residents;
- be a Nunavut company with a head office in Nunavut;
- hold distribution rights for Inuktut version of the program to be versioned for the Territory of Nunavut;
- have a guarantee of the distribution and/or broadcast of the program within the Territory of Nunavut.
- Recipients must provide communications with and services to the public in Inuktut, together with any other language used, if any, that are necessary to ensure compliance with section 3 of the Inuit Language Protection Act, S.Nu. 2008, c17.

### 3. NUNAVUT FILM CONTRIBUTION

An approved recipient will receive a grant of 33% of the cost of versioning up to a maximum grant of \$10,000 per project payable as follows:

- 75% upon approval and execution of a Contribution Agreement
- 25% upon receipt of signed final cost report and a copy of the program

### 4. INUKTUT LANGUAGE INCENTIVE JOINT APPLICATION WITH OTHER PROGRAMS

Funding through the Inuktut Language Incentive can be simultaneously applied for with the applications for Short Film Fund and Nunavut Spend Incentive Program. The applicable limits are as follows:

- Short Film is eligible for \$5,000 if the production is created in Inuktut
- Short Film is eligible for \$2,500 if the production is versioned into Inuktut

- Short Film is eligible for \$1,000 if the project has no dialogue and credits are in Inuktitut
- Short Film is eligible for \$1,500 if the project has no dialogue and the music track contains Inuktitut
- Nunavut Spend Incentive is eligible for 10% of the Nunavut Spend Total with a maximum of \$40,000 if the original production is in Inuktitut
- Nunavut Spend Incentive is eligible for 5% of the Nunavut Spend Total with a maximum of \$20,000 if the project is versioned into Inuktitut

Applicants applying for this incentive must provide a plan for the guaranteed distribution (internet, mobile or direct sales) and/or broadcast of the program within Nunavut.